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To:	Examiner Arthur D. Duran	From:	Diana M. Sangalli
Company:	USPTO Art Group 3622	Date:	September 30, 2008
Fax:	(571) 273-8300	Pages:	12 (including this sheet)
Your Re:	10/074,386	Our Re:	BLU.0002US

☐ Urgent   ☐ For Review   ☐ Please Comment   ☐ Please Reply   ☐ Confirm Receipt

MESSAGE:

Attorney Docket No.: BLU.0002US
Date: September 30, 2008

DMS/njm

Applicant(s):   BARRY S. MCAULIFFE, ET AL.
Serial No.:   10/074,386
Filing Date: February 12, 2002
Title: MANUFACTURER INCENTIVE PROGRAM

1. Reply to Office Action.

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Barry S. McAuliffe, et al.	§	Group Art Unit:	3622
		§		
Serial No.:	10/074,386	§		
		§	Examiner:	Palani P. Rathinasamy
Filed:	February 12, 2002	§		
		§		
For:	Manufacturer Incentive Program	§	Atty. Dkt. No.:	BLU.0002US
		§		
		§		
Customer No.:	21906	§	Confirmation No.:	5570

Mail Stop **Amendment**
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REPLY TO OFFICE ACTION

Dear Sir:

In response to the Office Action of June 30, 2008, please consider the following remarks.